

ARM® TechCon™ 2011 Event Schedule

Oct 25 - Chip Design				Oct 26 - Software & Systems Design			Oct 27 - Software & Systems Design			
Time	Reg	Sessions 2nd Floor Auditorium, Classes and Grand Ballroom	Exhibits Grand Ballroom 1st Floor	Reg	Sessions 2nd Floor Auditorium, Classes and Grand Ballroom	Exhibit Halls A & B 1st Floor	Reg	Sessions 2nd Floor Auditorium, Classes and Grand Ballroom	Exhibit Halls A & B 1st Floor	
8:00 AM	7am - 6:30 pm									
8:30 AM		KEYNOTE ADDRESS: TSMC and Mentor 8:30 - 9:30 am								
9:00 AM					KEYNOTE ADDRESS: TBD 9:00 - 10:00 am			KEYNOTE ADDRESS: TBD 9:00 - 10:00 am		
9:30 AM		INDUSTRY ADDRESS: Cadence 9:30 - 10:30 am			INDUSTRY ADDRESS: Marvell 10:00 - 10:45 am			INDUSTRY ADDRESS: TBD 10:00 - 10:45 am		
10:00 AM			Exhibit Hours 10:30 am - 7:00 pm			Exhibits Hours 10:30 am - 6:30 pm			Exhibits Hours 10:30 am - 4:00 pm	
10:30 AM										
11:00 AM		Conference and Sponsored Sessions 11:00 - 11:50 am			Conference and Sponsored Sessions 11:00 - 11:50 am			7am - 4:00 pm		Conference and Sponsored Sessions 11:00 - 11:50 pm
11:30 AM										
12:00 PM		Conference and Sponsored Sessions 12:00 - 12:50 pm			Conference and Sponsored Sessions 12:00 - 12:50 pm					Conference and Sponsored Sessions 12:00 - 12:50 pm
12:30 PM										
1:00 PM		Lunch 12:50 - 2:10 pm			Lunch in Exhibit Hall 12:50 pm - 2:30 pm					Lunch in Exhibit Hall 12:50 pm - 2:00 pm
1:30 PM										
2:00 PM		Conference and Sponsored Sessions 2:10 - 3:00 pm			Conference and Sponsored Sessions 2:30 - 3:20 pm					Conference and Sponsored Sessions 2:00 - 2:50 pm
2:30 PM										
3:00 PM		Conference and Sponsored Sessions 3:10 - 4:00 pm		Conference and Sponsored Sessions 3:30 - 4:20 pm			Conference and Sponsored Sessions 3:00 - 3:50 pm			
3:30 PM										
4:00 PM		Conference and Sponsored Sessions 4:10 - 5:00 pm		Conference and Sponsored Sessions 4:30 - 5:20 pm			Conference and Sponsored Sessions 4:00 - 4:50 pm			
4:30 PM										
5:00 PM		FIRESIDE CHAT 5:00 pm - 6:00pm								
5:30 PM					Reception Hall A 5:00 pm - 6:30 pm					
6:00 PM		Reception Grand Ballroom 6:00 pm - 7:00 pm								
6:30 PM										